



MISSION ~~IMPOSSIBLE~~

NEBRASKA CREDIT UNION LEAGUE ANNUAL MEETING & CONVENTION
JUNE 1 - 3 EMBASSY SUITES HOTEL - LINCOLN, NEBRASKA



Event Brochure

the 1990s, the number of people in the UK who are employed in the public sector has increased from 10.5 million to 13.5 million, and the number of people in the public sector who are employed in health care has increased from 2.5 million to 3.5 million (Department of Health 2000).

There are a number of reasons for this increase in the number of people employed in the public sector. One reason is that the public sector has become a more important part of the economy. Another reason is that the public sector has become a more attractive place to work. A third reason is that the public sector has become a more important part of society.

The public sector has become a more important part of the economy because it provides a number of essential services. These services include health care, education, and social care. The public sector also provides a number of other services, such as housing and transport.

The public sector has become a more attractive place to work because it offers a number of benefits. These benefits include a secure job, a good pension, and a good work-life balance. The public sector also offers a number of other benefits, such as a good salary and a good working environment.

The public sector has become a more important part of society because it provides a number of essential services. These services include health care, education, and social care. The public sector also provides a number of other services, such as housing and transport.

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Schedule at a glance

NEBRASKA CREDIT UNION LEAGUE ANNUAL MEETING & CONVENTION JUNE 1 - 3 EMBASSY SUITES HOTEL LINCOLN, NEBRASKA

Wednesday, June 1st

10:00 a.m.
2:00 p.m.
7:00 p.m.

Golf Outing - HiMark Golf Club
Bowling - Sun Valley Lanes
Exhibitor Reception

Thursday, June 2nd

8:15 a.m.
9:30 a.m.
10:30 a.m.
12:00 p.m.
1:00 p.m.
2:15 p.m.
3:00 p.m.
5:30 p.m.
6:30 p.m.
8:30 p.m.

NCUL 82nd Annual Meeting
Exhibitor Showcase #1
Opening General Session - Joel Zeff
Lunch/Exhibitor Showcase #2
General Session - Steve Worden
Exhibitor Showcase #3
General Session - Dennis Dollar
Uncorked - CUFN Fundraiser and cocktails
Awards Banquet
The Weisenheimers Improv Group

Friday, June 3rd

9:00 a.m.
10:15 a.m.
11:30 a.m.

General Session - Robert Jarosinski
General Session - Mark Smith
Wrap-Up and Prize Drawings

Conference Options

Participant Package

Includes: Education sessions, meals, reception, exhibit hall

\$299

Spouse/Guest Package

Includes: Meals, reception, exhibit hall

\$95

Awards Banquet Only

Includes: Awards Banquet and entertainment

\$60

Golf Event

Includes: Lunch, golf and golf cart

\$130

Bowling Event

Includes: 2-hours of games, shoes, food and drinks

\$25

Conference registration is available online only at www.nebrcul.org



Wednesday

Wednesday, 10 a.m.

Golf Outing - HiMark Golf Club

Renew your commitment to credit union advocacy by participating in the Annual Meeting Golf Event at HiMark Golf Club in Lincoln. All proceeds go to the Capitol Investment Fund. The CIF was founded in 1998 in an effort to proactively protect, preserve and promote Nebraska credit unions in the legislative and regulatory arenas. Cost to golf is \$130 per person.

Wednesday, 2:00-4:00 p.m.

Bowling - Sun Valley Lanes

Your hosts, the Lincoln Chapter, invite you to bowl a perfect 300 at the 2016 Bowling Tournament. Put on your bowling shoes and take on your fellow credit union peers for a chance at some great prizes. Photos will be taken, so get with your team and coordinate! Cost to bowl is \$25 per person.

Wednesday, 7:00-9:00 p.m.

Welcome Reception/Exhibit Hall Grand Opening

Looking to refresh your current lineup of services? Want to find innovative products that will help reinvent your credit union? Kick-off the Annual Meeting right by networking with peers and learning about exciting new products and services at the always popular Exhibitor Reception.

Thursday

Thursday, 8:15-9:30 a.m.

82nd NCUL Annual Meeting

Be a part of the League's 82nd Annual Meeting. You will hear updates on the actions of your association over the past year and insights as to what lies ahead. **Keynote Speaker: Jim Nussle, CUNA President/CEO.**

Thursday, 9:30-10:30 a.m.

Exhibitor Showcase 1

Enjoy tasty snacks while meeting and visiting with exhibitors.

Thursday, 10:30-12:00 Noon

The Tao of Ta-Da: Watch What Happens When Work Becomes Play - Joel Zeff

We've all witnessed the excitement of a three-year old child. They celebrate finding a ladybug. They celebrate drawing a flower. They celebrate going to the bathroom in the toilet for the first time. Somewhere along the way, too many adults lose this sense of excitement about our lives and our work. Our tanks are empty. There is no fuel for collaboration, productivity and innovation. When employees and managers are not having fun and enjoying their work, they become "Bye-Bye" people.



“Bye-Bye” people don’t care about taking care of the customer, meeting goals, producing results, or having fun. Employees and managers who have fun at their jobs are more loyal, enthusiastic and passionate. They sell more, communicate more effectively, take better care of customers and produce more sustainable results. And fun increases employee retention.

BIO: Joel Zeff creates energy. He is a dynamic speaker, improvisational humorist and author. His interactive performances invite members of the audience to participate in hilarious improvisational exercises that illustrate Joel’s central message: That organizations and individuals should CELEBRATE every day successes to increase collaboration, productivity, passion and innovation. He started his professional career as a newspaper journalist and public relations executive. In 1994, Joel went out on his own as corporate communications specialist. He helped clients with their employee communications, media relations, strategy and customer marketing.

Thursday, 12:00-1:00 p.m.

Lunch & Exhibitor Showcase 2

Enjoy lunch with all the convention exhibitors.

Thursday, 1:00-2:15 p.m.

Have A Succession Mission - Steve Worden

NCUA Supervisory Examiner Steve Worden will discuss the importance of succession planning to a credit unions long-term success. The presentation will include a review of succession planning from an emergency perspective as well as the more common developmental and retirement situation. It will address the importance of leadership continuity to the performance of a credit union and how planning for the replacement of key leaders will help ensure success.

Bio: Steve Worden started with NCUA in 1991 as a credit union examiner headquartered in Omaha, Nebraska. For five year, Steve worked as an examiner conducting examinations in Nebraska, Iowa, Kansas, and Oklahoma. He also served as a Fair Lending Specialist for the region. Steve earned a promotion to an Insurance Analyst position in the Regional Office in Austin in 1996. He served in this role for eight years. in 2005, Steve received a promotion to Supervisory Examiner in Chicago, IL. In 2008, he transferred to Omaha in the same capacity. Steve now supervises a group of eight credit union examiners and his group covers Nebraska, South Dakota, and half of Iowa. Steve and his wife live in Omaha with their three children.

Thursday, 2:15-3:00 p.m.

Exhibitor Showcase 3

Enjoy tasty snacks while meeting and visiting with exhibitors.

Thursday, 3:00-4:15 p.m.

America’s Credit Unions - A 2020 Vision - Dennis Dollar

Former NCUA Chairman Dennis Dollar has a unique crystal ball as a former regulator, legislator and credit Union CEO. Now a leading credit union industry consultant, Mr. Dollar takes that respected viewpoint and looks forward at the next five years for America’s credit unions. Examining in-depth current credit union issues and applying lessons learned to the decisive years between now and 2020, Mr. Dollar offers an unparalleled vision of where credit unions could be in the 2020 marketplace, but he also challenges the audience with the difficult choices and decisions necessary to achieve that dynamic vision. Voted recently by the readers of Credit Union Times as the Most Influential Credit Union leader of the Past 25 years, Mr. Dollar is one of the industry’s most engaging presenters.



A 2020 Vision will provide a though provoking overview of critical credit union issues such as:

How Many Credit Unions by Year 2020?

Is Credit Union Growth Good or Bad for the Future?

How Will the Taxation Issue Play Out?

What About the CFPB, Going Away?

More Regulation or Less?

Will Merger Mania Continue?

What About High Tech versus High Touch?

How Will NCUA's Risk Based Capital Rule Impact CUs?

Will the Future of Directors and Volunteers Be Stronger or Weaker?

CUSO, Shared Branching, Any Future?

BIO: Voted by the readers of Credit Union Times as the most influential credit union leader of the past 25 years, Dennis Dollar is the principal partner in Dollar Associates, LLC, a full-service consulting group focusing on credit unions and the organizations that serve them. Dollar Associates works with credit unions, trade associations, league, CUSOs, and organizations that serve credit unions in the fields of governmental relations, regulatory compliance, strategic planning, management training, and filed of membership issues.

Thursday, 5:30-6:30 p.m.

Uncorked, A CUFN Fundraiser and Cocktails

Enjoy cocktails before the Awards Banquet. Then, for those purchasing a raffle ticket(s), it is your time to pull a bottle! The proceeds from this fun event will go to the Credit Union Foundation of Nebraska. See the informational flyer for more information.

Thursday, 6:30-8:30 p.m.

Awards Banquet

Join us for the awards banquet where you will have a grand dinner and hear all the wonderful achievements credit unions have accomplished in the past year.

Thursday, 8:30-10:00 p.m.

The Weisenheimers - Improv Group

Laugh the night away with the Omaha-based Weisenheimers improvisational group. You're guaranteed a fun-filled evening! The Weisenheimers are a "short-form" or "game style" improv comedy group based in Omaha that has been performing around the Heartland since 1997. Their fast-paced, high energy shows have been the highlights of hundreds of conferences, seminars, conventions and corporate events.





Friday

Friday, 9:00-10:15 a.m.

Consumer Payments: Insights, Trends & Technologies - Robert Jarosinski

The way in which consumers pay for goods and services and the payment solutions they use have become the face of a financial institution. Payment technologies and innovations can be a game changer. However, while payment transactions are more convenient, they can also become riskier for your credit union and your members. The constant change within the consumer payment landscape makes it difficult to stay ahead of all the developments and lease to change within the fraud landscape.

Gain technology and risk insights, uncover the latest macro fraud trends, and hear how credit unions monitor their consumer payment exposures and use fraud rules to fight back. Focus will be placed on the cutting edge consumer payment technologies including EMV, Mobile Wallets like Apple Pay, Bitcoin and everything in between.

BIO: Robert Jarosinski is a senior consultant in Business Protection Risk Management for CUNA Mutual Group. In this role he is responsible for providing risk management consultation on a variety of topics with a focus on payment and security. Jarosinski joined CUNA Mutual Group in 2014. Prior to joining CUNA Mutual Group, Jarosinski held positions at Discover Financial Services, Capital one and HSBC. His roles included management consulting, mergers & Acquisitions and risk management; all with a focus in the credit card industry.

Friday, 10:15-11:30 a.m.

Balance Sheet Management - Mark Smith

Credit unions are creatures of their Balance Sheets. In this presentation we will:

- Review the current state of credit union balance sheets
- Look forward to what we might expect from the economy
- Explore strategies if rates move up
- Consider what we will do if rates stagnate or decline
- Delve into the world of no-maturity shares and deposits and consider their impact on interest rate risk and your balance sheet
- Discuss strategies for resolving conflicts with regulators

BIO: Mark Smith is founder and CEO of Mark H. Smith, Inc. For more than 30 years, he has shared his expertise in amanging balance sheets with over a thousand credit unions via newsletter, webinars, and personal consultations. Smith and his firm now help more than 400 credit unions navigate the opportunities and perils of interest rate risk and liquidity risk on a regular basis.

Friday, 11:30 a.m.

Prize Drawings

You've visited all the booths, grabbed every freebie and signed up for each vendor's grand prize. Now it is time to see if your efforts were successful. Don't miss The Dan Show as he draws for the winners. This is a live event so you never know what is going to happen!

Hotel Reservations

individual attendees are responsible for making their own reservations.

The group rate for a single or double occupancy is \$159.00 plus tax through May 10. A credit card will be needed to guarantee your reservation. To make your reservation online, go to:

<http://goo.gl/95Qsxq>

or by telephone, 402.474.1111. To receive the group rate, you must mention the Nebraska Credit Union League Annual Convention. At the Embassy Suites, every morning, you'll receive complimentary cooked-to-order breakfast served in the beautiful open-air atrium. Also available is a night Manager's Reception, offering complimentary drinks and snacks.

Convention Registration and Cancellation Policy

Registration is available online only for the Conference. Go to www.nebrcul.org to register. Deadline is May 18th. If you need to cancel your convention registration, call or email notice of cancellation to Melissa Mausbach to mmausbach@nebrcul.org or call 402.333.9331 extension 201. All requests for refunds must be received on or before May 25th, only 50% of the full registration costs will be refunded. No Shows will be charged in full. Substitutions will be accepted any time.

Dress Code

The dress code for all events is business casual, except for the Awards Banquet which is business attire suggested. We recommend you dress in layers to accommodate the variance in temperatures in the meeting rooms.

Photos During the Event

Throughout education sessions and social functions, we will be snapping pictures to capture the spirit of the event. Attendees should know that through their attendance, they are granting the League permission to use these group photos in various publications.

Questions?

Call the League direct at 402.333.9331 or toll-free: 800.950.4455.



Nebraska Credit Union League
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