

2015 JAM THE UNICAM

REGISTRATION //////////////////////////////////////

CREDIT UNION

ONLINE REGISTRATION AVAILABLE AT WWW.NEBCUL.ORG

CONTACT //////////////////////////////////////

NAME	EMAIL
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ATTENDEES //////////////////////////////////////

NAME	TITLE
NAME	TITLE
NAME	TITLE
NAME	TITLE
NAME	TITLE

COST //////////////////////////////////////

\$139.00 PER PERSON

(Includes lawmaker reception)

- CU'S UNDER \$15 MILLION IN ASSETS FREE OF CHARGE
- BILL ME
- CHECK SENT
- CREDIT CARD (ONLINE ONLY)

Please return sign-up sheet by February 6TH to Brandon Luetkenhaus via any of the following:

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2015 JAM THE UNICAM

TUESDAY, FEBRUARY 17TH
LINCOLN, NE

AGENDA & REGISTRATION



Jam the Unicam 2015 is a unique event for credit union advocates. The new year brings many things that could impact credit union influence including elections and the 104TH legislature. Jam the Unicam provides the opportunity to gain an insider's perspective on all the hot topics.

Want to learn more about how credit unions can make a difference with grassroots action? Want to hear from political and legislative experts?

2015 JAM THE UNICAM PARTICIPANTS WILL:

- Get connected with state leaders and hear their perspective on legislative issues facing Nebraska.
- Learn key issues facing credit unions today.
- Hear directly from industry leaders.
- Learn how credit unions, farms, and businesses are influenced by Fed policy.

2015 JAM THE UNICAM AGENDA

11:00 AM » Registration Opens

@ Nebraska State Education Association, 605 South 14TH Street, Lincoln

11:30 AM » Lunch

@ Nebraska Club, 233 S. 13th St., 20th Floor, U.S. Bank Building

1:00 PM » CUNA President/CEO Address — Jim Nussle

@ Nebraska State Education Association, 605 South 14TH Street, Lincoln

Jim Nussle was named president and CEO of the Credit Union National Association in September 2014. Nussle, is a former eight-term congressman and director of the White House Office of Management and Budget (OMB). CUNA is the largest and most influential national trade association advocating for America's credit unions. There are nearly 6,700 credit unions nationwide, with about 100 million members and almost \$1.1 trillion in assets. Nussle served in the U.S. House of Representatives from 1991-2007 as a Republican representative for Iowa's 1st and 2nd congressional districts. From 2001-06, he served as chairman of the House Budget Committee, a key panel which oversees the federal budget process, including review of all bills and resolutions on the budget. Mr. Nussle will provide his vision for CUNA's future and give an outlook of what lies ahead for credit unions in the legislative and regulatory arenas.

1:45 PM » Legislative Update — Julia Plucker & Brandon Luetkenhaus

@ Nebraska State Education Association, 605 South 14th Street, Lincoln

League lobbyists will provide a legislative update including insight into the 104th Nebraska State Legislature and a summary of legislative bills introduced. Attendees will be briefed on the eighteen new members of the Nebraska Legislature and the impact they will have on the ninety day session. Legislative leaders have been elected to their Committee posts and with our unique Unicameral system in Nebraska, the Committees are the gatekeepers to the passage of legislation. League lobbyists will provide insight into the workings of the Legislature's standing committees.

2:15 PM » Break

2:30 PM » Nebraska Department of Banking & Finance Director Mark Quandahl

@ Nebraska State Education Association, 605 South 14th Street, Lincoln

Mr. Quandahl was appointed by Governor Pete Ricketts in December 2014 to serve as the Director of the Nebraska Department of Banking & Finance. Prior to being appointed Director, Mr. Quandahl practiced law as Partner of Brumbaugh & Quandahl law firm. His law practice has involved credit, commercial litigation, banking and health care. In addition to his law practice, Mr. Quandahl has served in the Nebraska Legislature where he was elected Chairman of the Banking Committee as well as served on the Nebraska State Board of Education.

2:50 PM » Elected Official — TBD

3:15 PM » Federal Reserve Policy and Asset Bubbles: Evidence from Surveys of Bank CEOs and Businesses in the Nation's Heartland — Dr. Ernie Goss, Professor of Economics Creighton University

@ Nebraska State Education Association, 605 South 14TH Street, Lincoln

Since 2008, the Federal Reserve has been engaged in what was labelled QE1, QE2 and QE3. In addition to supporting U.S. exports, this Fed "easy money" policy has created potentially harmful asset bubbles. Goss will discuss findings from Creighton University's survey of bank CEOs in 10 Rural Mainstreet states and its survey of supply managers in 9 Mid-American states identifying how banks, farms and businesses have been influenced, both negatively and positively, by this Fed policy.

5:00 PM » State Senators Appreciation Reception

@ Billy's Restaurant, 1301 H Street, Lincoln

» FREE PARKING – Along residential side streets near Capitol
– Limited spaces @ Trinity Lutheran Church, 724 S. 12th Street.

» PAID PARKING – \$1 per hr/\$9 Day @ Cornhusker Hotel Parking Garage on L Street between 13TH & 12TH